Center for Company-level Leaders (CCL)

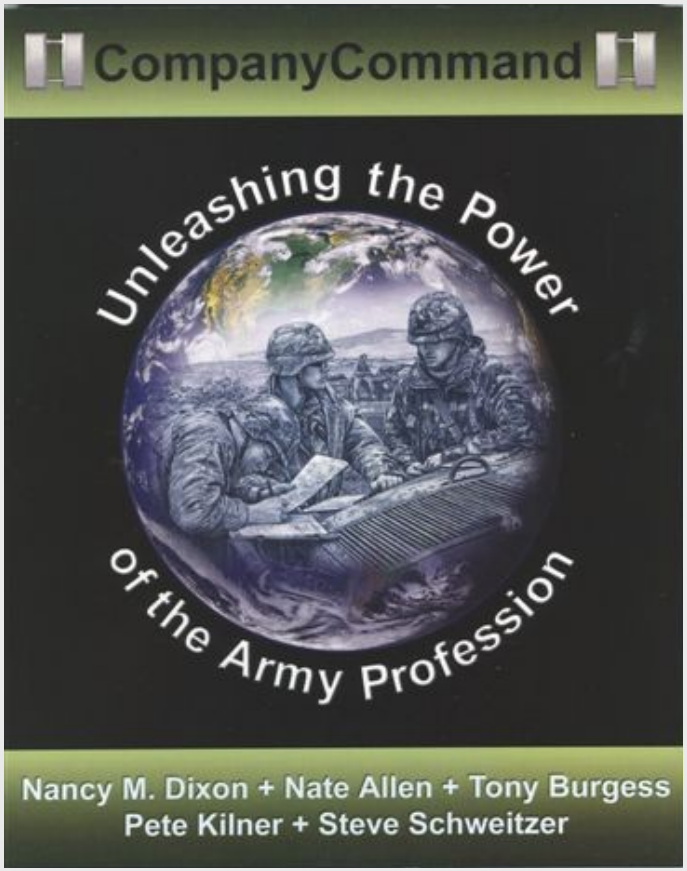
Develop and operate professional forums for platoon leaders and company commanders.

Provide the Army with research on leader development and organizational learning.

We envision every company-level leader—past, present, & future—<u>connected</u> in a vibrant conversation about building and leading

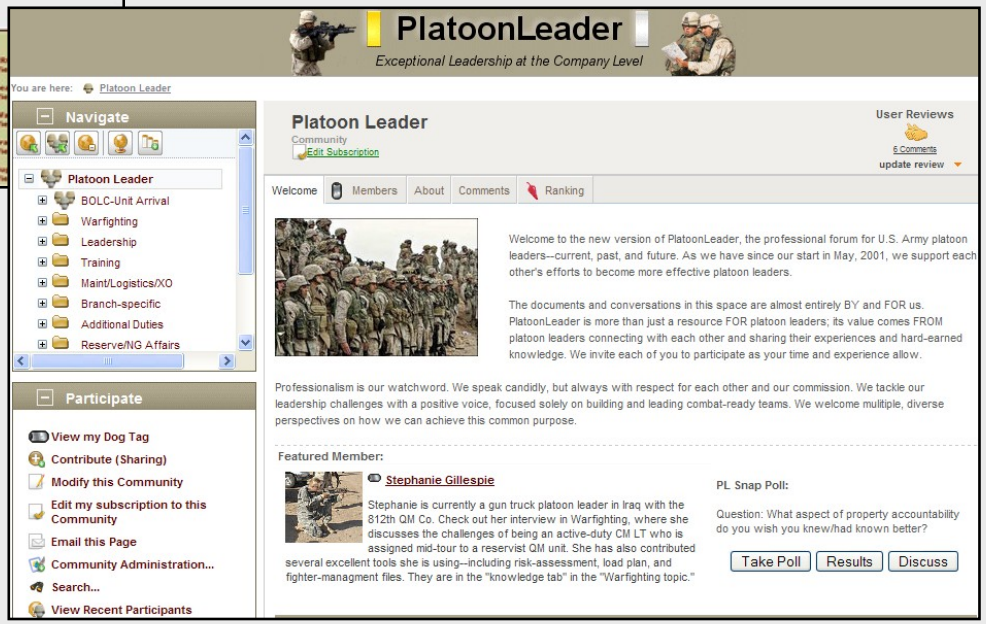
Foundational Assumption

"The cutting-edge knowledge of the Army resides in the minds of leaders at the tip of the spear. Connecting these leaders in conversation brings together the Army's greatest knowledge resources, unleashing the power of the Army profession to improve combat effectiveness."


CompanyCommand
Unleashing the Power of the Army Profession
Nancy M. Dixon + Nate Allen + Tony Burgess
Pete Kilner + Steve Schweitzer

Professional Forums

Connecting leaders in conversation about leading combat-ready teams.



Improving company-level leader effectiveness and advancing the profession.

CCL Values

- Passion for quality
- Innovative and creative
- Committed to the Army
- Grass roots and voluntary
- Value the individual, work as a team
- Positive voice with a focus on solutions

CC/PL Founding Story

- Front-porch conversation focused on learning & becoming more effective leaders
- Grounded in relationships
- Team of volunteers, fresh out of command—driven to pass on learning to the next generation of commanders
- Evolving form, with a laser-beam focus on serving company commanders & platoon leaders
- Senior Army leaders recognize impact & help resource the initiative

CCL: A Brief History

- 2000: CompanyCommand.com launched
- 2001: PlatoonLeader.org launched
  Taking the Guidon published
- 2002: Platoonleader.army.mil
- 2003: Companycommand.army.mil
  Center of Excellence virtually established
- 2005: *CC: Unleashing*… published
  ARMY magazine articles published monthly
- 2006: CCL physically established at USMA
- 2007-08: Interviews in Afghanistan/Iraq
  Leader Challenge Project
  Platoon Leader Book Project

CCL Operations

- Professional forums: Company Command, Platoon Leader, FRG Leader
- Online community technology R&D for the Army
- Funded research – dual focused: company-level leader development & organizational learning
- Leader challenges (scenario-driven leader-development packages)
- Publications (monthly ARMY magazine, newsletters, books, research reports, etc.)
- Leader-to-leader (L2L) workshops (face-to-face development seminars)
- Professional book reading program
- Continuous engagement with leading-edge ideas and people
- Combat-leader interviews
- Video leader-development packages
- Annual volunteer training & development conference (rendezvous)
- Growing, equipping and sustaining the team of volunteers

The Ongoing Process of *Becoming* a Leader & Member of the Profession

Prepare for...

Experience/ Just in Time Learning

Give back & prepare for...

ROTC, USMA, OCS

BOLC II & Basic Course

Platoon Leader

CCC

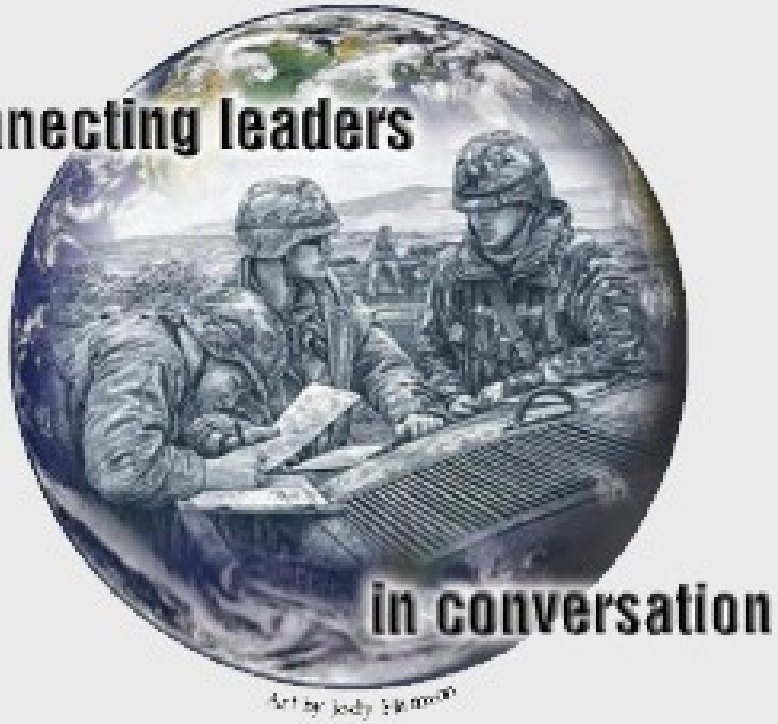
Company Command

http://PlatoonLeader.army.mil

http://CompanyCommand.army.mil

Energizing &
Inspiring

Cutting Edge



Positive

Relevant

Passionate &
Committed